



LucrorAi



Social Media Ai

Social Everywhere



Covid??



Millennials



Occasions



Leisure



Early
Morning



Snack time



Age no limits



Holidays



Young minds

Travel



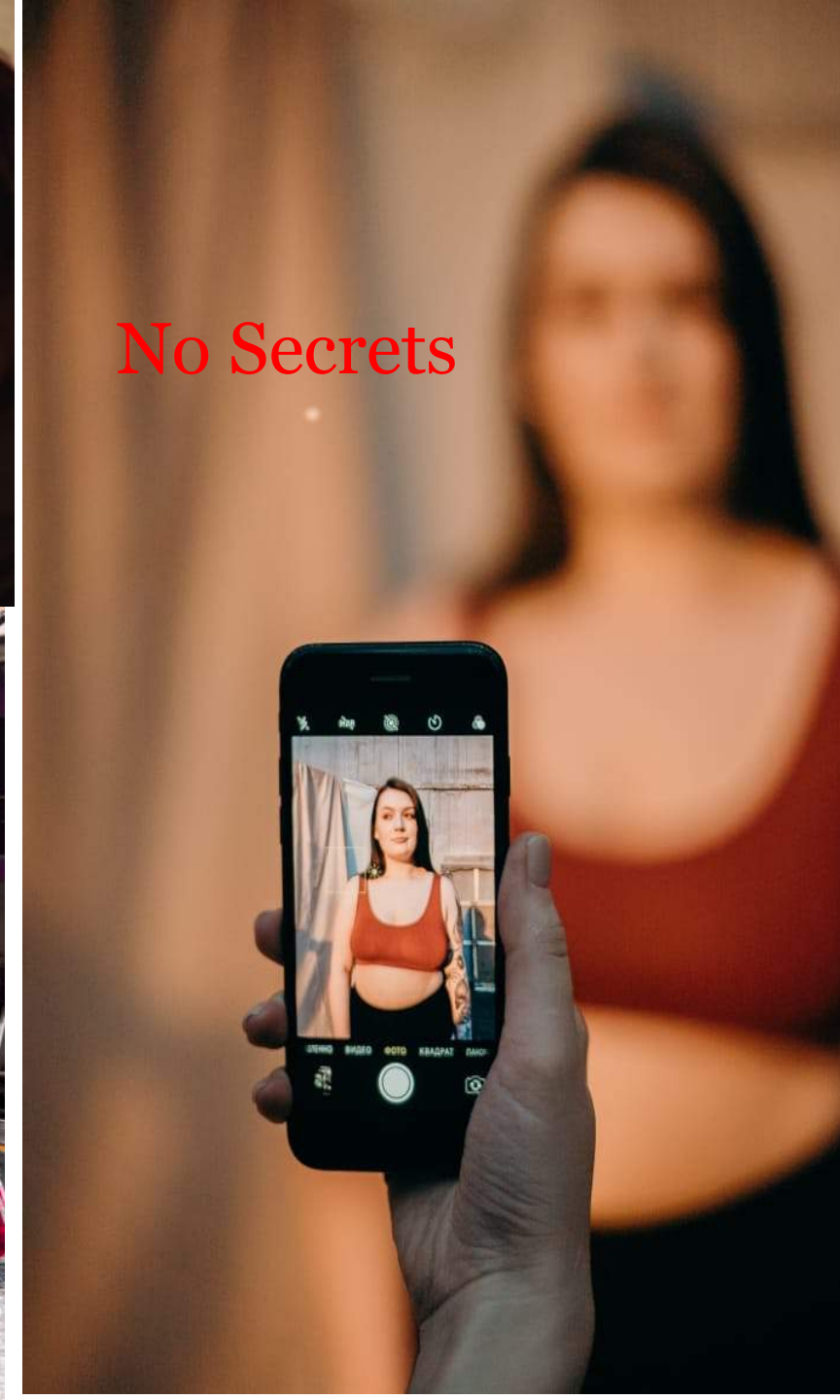
Influencers



Honeymoon



No Secrets





Friends



Food Bloggers



Sports



Brand followers



Show



Events



Shopping

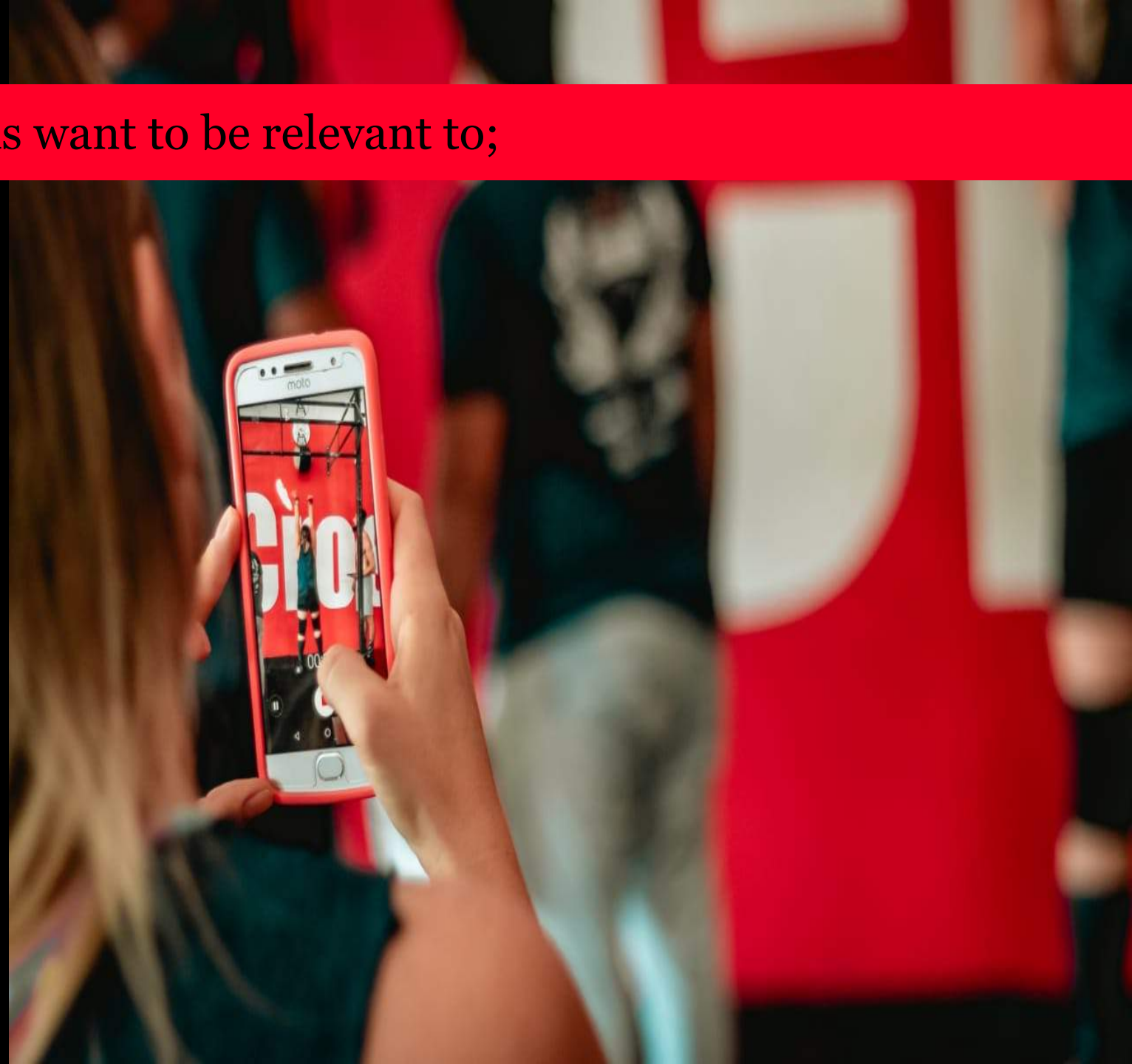


Party



Brands want to be relevant to;

- **Employees**
- **Customers/Prospects**
- **Leadership**
- **Investors**
- **Strategic Partners**
- **Government Regulators**
- **Competitors**
- **Media**
- **Influencers**
- **Bloggers**



Social World

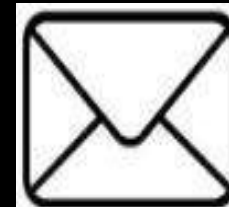
Social



ECom



Blogs, Email, Forums



Apps



- Conversations across media are non-linear
- Context keeps changing
- Credibility is always at stake
- Consumers evolve
- Chain reaction



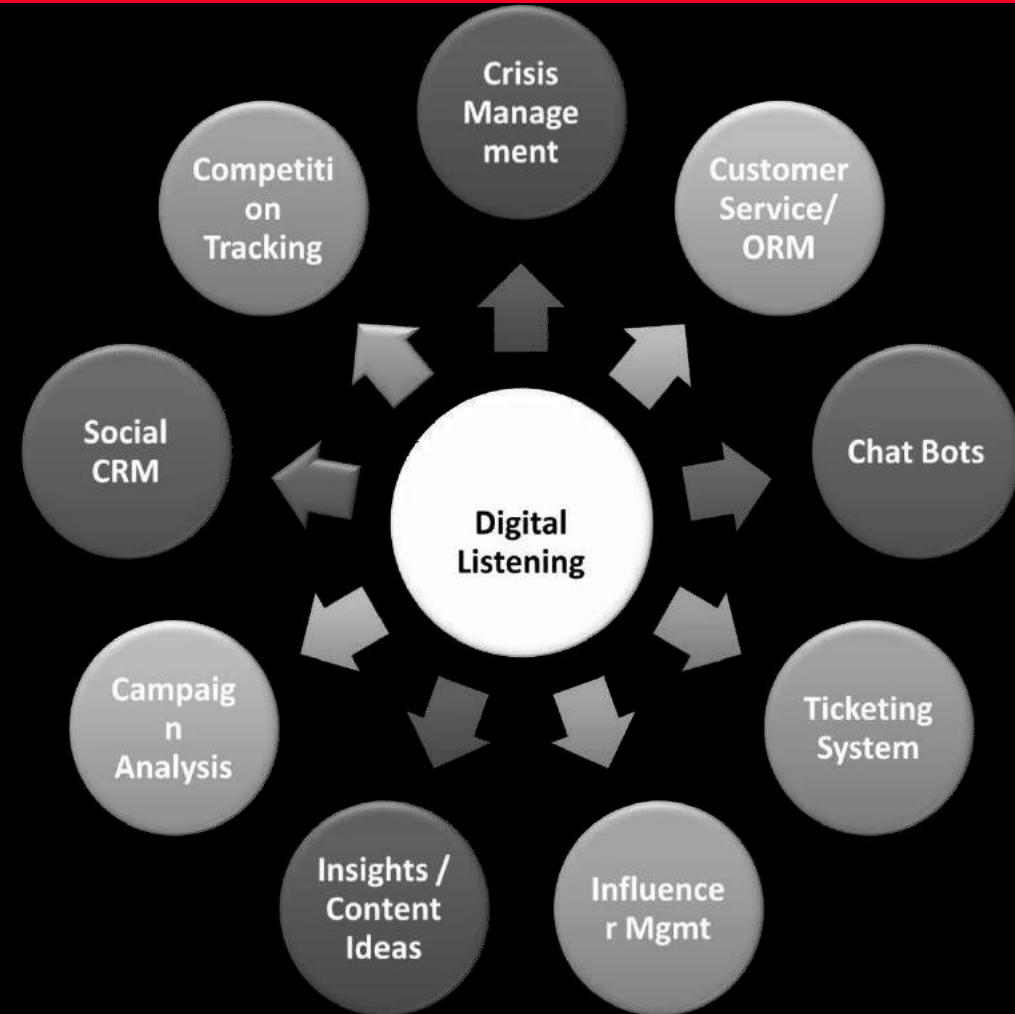
Architecture

Unified platform, User Friendly & Intuitive Design

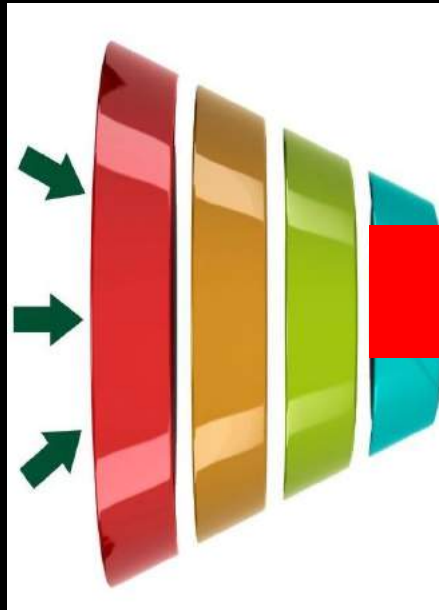
AI driven analytics to help improve the business operations and product management

Reducing the overall complaints and improving customer experience of interacting with the brand.

Understand influencers, Track them and engage to see as what they are saying



Social Ai Interaction



Detect Early

Ai

Email
Alert

Twitter
Trending

Tool
Notifications

Analyze

Strong Negative Content

Velocity of the Content

Nature of Participants

Act

	Executive Decision	Digital PR / Campaign	Response Management
Strong Negative Content	☒	☒	☒
Velocity of the Content	☒	☒	
Nature of Participants	☒		



Ai to penetrate sales



- Easy to get started.
- Obtain near real time insights on: Consumers, Competition or Category
- Measure trends and discern patterns with out of box reports
- Engage with customers better via single window access to multiple social platforms, blogs, forums or other sites.
- Automation to drive Productivity & Reliability - Daily Reports on email, Email Alerts, SMS notifications

Customer List

BFSI



Retail & Consumer



Services & Govt



Healthcare



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